



In our news today:

- **There is Growth in Sight...so Get Your Seedling Orders in!**
After a number of difficult years, seedling sales are starting to pick up. A declining harvest - affected by weak US housing starts and low lumber prices – meant there was a reduced demand for seedlings. This decline is now becoming somewhat balanced out by an increased demand for wood products for the Chinese market. There have also been several severe forest fire seasons which led to an increased demand for seedlings.
- **What's in a Name? PRT's New Company Name Reflects a Growing Future**
PRT is getting a new name and a new corporate structure, but the quality and service will be as great as ever. Since 1997, PRT has been publicly traded as an income trust. That legal structure used to offer some tax advantages, but changes to the system now make it more advantageous for PRT to be a corporation.
- **Let's Get that Seed Ready**
Our future forests stem from small beginnings...seed that is! Identifying seed sources, cone crops, cone collecting, seed processing, seed storage, seed upgrading, seed testing and stratification are all part of growing that ideal tree for on-time delivery. Mother Nature dictates the timing of many of the steps for getting seed ready for meeting your seedlings needs.
- **Success in the U.S. for PRT Containerized Seedlings**
Growing seedlings is a little like raising children. To raise strong, healthy kids, you have to give them a good foundation to grow from. It's the same with seedlings. Containerized seedlings start out with a protected root system that gives them a head start on bareroot plants. This is why containerized seedlings are becoming increasingly popular in the U.S. market.

THERE IS GROWTH IN SIGHT...SO GET YOUR SEEDLING ORDERS IN!

After a number of difficult years, seedling sales are starting to pick up. A declining harvest - affected by weak US housing starts and low lumber prices – meant there was a reduced demand for seedlings. This decline is now becoming somewhat balanced out by an increased demand for wood products for the Chinese market. There have also been several severe forest fire seasons which led to an increased demand for seedlings.



These factors, combined with a reduction in forest seedling nursery capacity, and the increased acceptance of containerized seedlings in US markets, has made capacity utilization tighter in the forest seedling industry. However, with our multiple locations, PRT is in a great position to meet the needs of the forest seedling market.

If you are a buyer planning to place an order, please send us the details of your seedling requirements as early as you can. This enables us to make the best use of our nursery capacity at our 13 nurseries in Canada and the US to ensure that you are not disappointed.

WHAT'S IN A NAME? PRT'S NEW COMPANY NAME REFLECTS A GROWING FUTURE



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As of October 1, PRT will be changing its name to PRT Growing Services Ltd. Investors who owned units of the income trust will now be shareholders. The change in corporate structure will also open up opportunities for increased investment and access to capital for future expansion.

"The new name more accurately reflects who we are, and where we are going" says Rob Miller, PRT President and CEO. "Pacific Regeneration Technologies started out in 1988 with 6 nurseries in British Columbia. Over the years, we have expanded to 13 locations across Canada and in the US. We have also expanded our business beyond just reforestation. And with nursery locations across North America, we are definitely not only on the Pacific!"

As PRT Growing Services, reforestation will remain the core part of the business, but there will be a continued emphasis on exploring other opportunities. PRT is already working in the area of seedling propagation of other crops, such as cranberries and energy crops, like willow and poplar. There is also an increased interest in the propagation of elite forestry seedlings with improved genetics, and on growing forestry seedlings for other market areas.

So PRT will have a new name, but the same great team will be focusing on delivering the best possible products and services.

LET'S GET THAT SEED READY

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Two of the key elements in getting seed to the nursery in a timely way are providing the nurseries with tested seed and providing stratified or unstratified seed to the nursery at the right time to meet the required sow dates to get our babies growing right from the start.

By testing seed, we know important information such as seeds per gram, purity, moisture content, potential seedlings and stratified germination so that we can calculate the correct amount of seed to meet the number of seedlings you require on-time. Seed test information allows us to maximize the use of your seed and optimize this very valuable resource. It is recommended that the stratified germination for conifers be tested every five years. If you need a helping hand with testing let us know.

Most of our sleeping babies require stratification (adding the correct moisture and proper temperature) to break dormancy and maximize germination potential. This stratification period varies depending on the species and adequate lead time is required. We need to get the seeds' biological clock ticking at the right moment to be ready for sowing for quick and even germination. Stratification treatment periods for some conifers can take up to four months. Let us know your planned requirements and we can provide the specific timing information to meet your needs.

Many variables help determine the seed sowing schedule at the nursery. Variables include the number of seedlings requested, species, stock type, seedling age at planting, planting season and date of planting. Good planning and execution allows us to manage any risks that may arise in



sowing your seedlings at the nursery.

Now is a good time to discuss your 2012 seedling orders and allow us to help determine the appropriate seed requirements using the most current information available. Please contact your local Customer Support Representative. A complete list of our Representatives is in our home page at www.prt.com/page222.htm

For more information on all our seed services please visit us at www.prt.com/sites/prtgroup/files/A8_PRT_Product_Sheets.pdf

SUCCESS IN THE U.S. FOR PRT CONTAINERIZED SEEDLINGS

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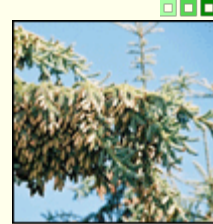
PRT has been providing seedlings to the State of Minnesota since 1999, but it is only recently that U.S. sales of PRT containerized seedlings have really taken off, particularly in the Great Lake States of Minnesota, Michigan, and Wisconsin. The increased awareness of, and interest in, containerized seedlings is a result of PRT's demonstrated success in providing containerized seedlings that outperform bareroot seedlings - at the same or even lower cost.

"The key difference between a containerized seedling and a bareroot seedling is that the root system is protected in a containerized seedling," says Mike Wood, PRT Customer Support Representative. "This means that once the seedling is planted, it can put all its energy into growth, whereas a bareroot seedling can take a couple of years to re-grow its root system and rebalance itself."

This means there is better survival, a lower cost of production, a higher rate of growth and, ultimately, a greater yield. Bareroot seedlings have a 60-80% survival rate in the field, while containerized seedlings have a 95-98% survival rate. This means there are much lower refill costs, as well.

For more information about PRT sales in Minnesota, Michigan, or Wisconsin, please contact:

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Contact Us

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